MAINE ETHICS COMMISSION			
IN THE MATTER OF:			
MAINE HERIT	TAGE POLICY CENTER		
	X		
	October 31, 2006		
HELD AT:	County of Maine		
BEFORE:	HONORABLE ANDREW KETTERER Chair		
APPEARANCES:	HON A. MAVOUREEN THOMPSON HON MICHAEL FRIEDMAN EXEC DIR JONATHAN WAYNE COMM COUNSEL PHYLLIS GARDINER, ESQ. DANIEL BILLINGS JONATHAN CRASNICK WILLIAM BECKER CARL LINDEMANN		
TRANSCRIBER:	LISBA OSAKWE		

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EXHIBITS

PETITIONER DESCRIPTION I.D. Ev.

RESPONDENT DESCRIPTION I.D. IN EV.

2 HON. ANDREW KETTERER: We are now 3 turning to agenda Item 10, request for 4 investigation Maine Heritage Policy Center 5 and our colleague Jean Ginn-Marvin has recused herself from the inquiry and any vote 6 7 that might be taken and she is not present. 8 Okay. Jonathan, what can you tell us about 9 this? 10 MR. JONATHAN WAYNE: Well this is a 11 request for a investigation brought by Carl 12 Lindemann, who is here today and he would 13 like the opportunity to speak to you about it and then against the Maine Heritage Policy 14 15 Center and that center is here as well to 16 make comment. If I could just mention what 17 the legal reporting requirements are that are best used -18 19 HON. KETTERER: Okay. 2.0 MR. WAYNE: Certain organizations that 21 are trying to influence ballot questions 22 qualify as a PAC under Maine law in which 2.3 case they have to register with the 24 Commission and file regular reports with us 25 on scheduled deadlines and this of course

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have to include all of their expenditures
whether they are directly related to the
referendum or not. But that — there is
another provision which we don't really have
a good name for it, Section 1056-B in the law
—

HON. KETTERER: That's a good name right there.

MR. WAYNE: Yes. Yes, we just refer to it as the 1056B report. But it was instituted by the legislature in the year 2000 and it says that persons and organizations who are not a PAC, that raise or spend more than \$1,500 have to file reports with the Commission and it just kind of an abbreviated report of the money that would come in related to the ballot initiative and then also the expenditures.

But at that, let me just if I could because it's only one sentence long, read you exactly what the reporting permit is. It's important to know exactly that statute says and to recognize that it's very — that the way the statue is written is very broad. And

one of the things that is at issue here, is whether the Commission wants to take the statutory requirement at face value which seems to call for very broad reporting of expenditures or whether it wants to interpret it as a defensive view and adopt a more narrow interpretation.

So what the statute says is, any person not defined as a political committee who solicits or receives contributions or makes expenditures other than by contribution from a political action committee aggregating in excess of \$1,500. And here is the broad part. For the purpose of initiating, promoting, defeating, or influencing in any way a valid question, must file a report with the Commission.

So Mr. Lindemann complaint suggests two things. He notes that the Maine Heritage Policy Center has been very active in analyzing TABOR and making positive statements about TABOR and the press and so forth and actually wrote the TABOR legislation. And he says, well why isn't

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this organization either a PAC that has to file regular reports with the commission or why isn't it in his view, is making expenditures to influence the TABOR, why isn't it under an obligation to file these 1056B reports. So that's a legal issue.

HON. KETTERER: Thank you. Does the Commission members have any question for Jonathan?

MAVOUREEN THOMPSON: Yes. Could you just Jonathan tell us again, the information or the requirement for being labeled a PAC?

MR. WAYNE: Well it's long.

MAVOUREEN THOMPSON: Well -

MR. WAYNE: It's [Unintelligible]. Well there are four different parts okay. One of the sub-parts is - any organization that has as its major purpose, advocating the passage or defeat of a valid question and that solicit funds for members or non members who spends more than \$1,500 in a calendar year to initiate advance promote, defeat or influence in any way, a candidate, campaign, local party referendum or initiated petition in the

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state, that there are four, sub-parts in that mission and if an organization qualifies as any one of those four categories, under the law, it would be a PAC.

In the memo that I got to you, late in the business day yesterday, I don't know whether you had a chance to look at it, seem to ask that the Maine Heritage Policy Center was not a PAC but I didn't intend to go into my analysis at this point [Unintelligible]. I think there's some question whether the Center might be required to file a 1056B report but in our view because the Center is really a research and analysis organization and there's a lot that's unrelated to paper, just trying to express its views on what's responsible fiscal spending and taxation and health issue and so forth, it doesn't seem to be that it would meet the definition of what is a PAC.

But there is this other question which I think should also be considered, which is do they also have to file these other reports, the 1056-B.

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trialing late yesterday afternoon, we had given a number of examples of what I feel to be clear advocacy actions taken on Maine Heritage Policy Center. And there's a substantive issue here in the changing media environment. It's what constitutes advocacy versus education and this is really worthy of some significant reflection, particularly in a changing media environment where what's

public relation and paid advertisement and so

forth, is very much the thing.

My primary interest is, when I turn on the radio, I hear a discussion between a pro and a con for a particular measure, I think I should be able to look up somewhere and find out who's funding these statements. It seems reasonable. It seems that the legislative intent of the Commission here is to be able to offer that to the voters. So if we're going to have privately funded elections, we should know who's putting up the money.

Now, again this real issue and this is a matter of your discrimination as to what's educational and what's advocacy. And you

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have these numerous examples to take a look But for me, again what was clear to me at. was that I could not research were the dollars were coming from on one side of this debate where it appears to be the clear advocates for TABOR. Now, I also raised this question as far as what is an education organization? Now I don't know about the funding here. That's opaque to me because Maine Heritage Policy Center is by its own description, an educational and research organization. And as such, I mean my understanding of what an educational organization is, is that hopefully it's in the proud tradition of other Maine educational organizations like Bowdoin or Hebron Academy. They are in the education business.

I wonder if they really are an education organization in that fashion. Again, I say look at their deeds but also what research is publicly available for what information is available about them, it seems that they are an unusual organization in terms of

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educators. I just am - generally the [Unintelligible] educational organizations have educators in them and they are in the business of providing education through whatever means. And looking at Maine Heritage Policy Center, what I found on their web site when I searched online, because I could not find where the dollars were coming from, so I did additional research.

I found that there are strong academic connections, that they do have roots in academia which I would expect and I saw that Ronald Trowbridge the organization's founder had spent much of his career at Hillsdale College which is a very well known, nationally known, conservative school in Michigan and that in his brief time after leaving that school he came to Maine and he founded Maine Heritage Policy Center and then has moved on.

And I thought okay, well his academic spirit helped shape this organization and then I realized that he was never at Hillsdale as an educator. He was in the

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promotions and marketing. So he's in the PR business there. But even so, Maine Heritage Policy Center is an education organization. So I looked further on the staff list and I see that Mr. Becker too has worked in educational organizations but not as an educator but as a fund raiser. And again, looking through the staff, I didn't find a single educator except, there was — there's one person on the Maine Heritage Policy Center staff who has got an educational background and that's April Ross the office administrator has certification as a K through 6 or social studies teacher.

So that's the academic credentials of the education organization here. Again it's — there aren't any educators on the staff, but this is an educational organization.

Now, more to the point and directly to the Commission's concerns there is another important difference that I perceive between the Maine Heritage Policy Center and what we usually consider the way that education organizations operate. And that is, they

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generally develop a reputation for their education and research in specialized areas and then they receive dedicated fund raising and financial support for that.

For example, Bowdoin would develop an Asian Studies Department and they'll fundraise for that. And Mr. Billings has testified - I don't know, this is not sworn testimony. I'm not sure what the status is, but he's testified in any case, that they have not received any contributions to support their paperwork and that's despite the high profile they've received for this. And I think that's again, a very interesting contrast. Generally the way we think of educational organization operates, that they've established this high profile and they don't receive any funding or don't seek any funding and don't take any funding for something that's become their marquee issue? Very interesting.

But it is an education organization right? It's a contrast. So what I really am asking — again I'm not an attorney. I'm just

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a — and in fact I was in great pains as to whether I had standing here, that out of state, I expecting to be coming back to the state soon and just seem absolutely that here, a major player in a very crucial political issues, the funding is opaque. For whatever reason and there may be legal reasons, it may be absolutely fine what they are doing. But that's something again, very serious reflection here in the state if we want to have transparency.

And if in my opinion, the Maine Heritage
Policy Center's action as what appear to be
to be lead advocates for Tabor (phonetic), if
their actions as such are allowed to go
unquestioned, then disclosure is really up
for grabs. And the voters of Maine, I feel,
are going to have some very hard lessons if
this is set as a precedent, if they want to
learn who's funding what in the future.

So in that I guess my deepest concern is that rather than promoting voter education, the Maine Heritage Policy Center's actions here are going to actually establish a

2	precedent that's going to institutionalize
3	voter ignorance. I am sure that's not their
4	intention. But that may well be the up shot.
5	And again, I'm sorry that this has been
6	brought to your doorstep on the eve of this
7	vote. I'd actually been shaking around with
8	my contacts in the state and still hoping
9	somebody else would. This is not my desire
10	to be here today. This is not how I
11	generally spend my vacation in Maine. But I
12	felt very strongly that having worked in the
13	media business, the transparency is
14	absolutely critical in our political process.
15	And here there is a situation that
16	really threatens that fundamental right for
17	the voter to know who's paying for what.
18	Thank you.
19	HON. KETTERER: Thank you. Questions by
20	Commissioners for Mr. Lindemann.
21	MAVOUREEN THOMPSON: Are you aware of
22	the requirement for being designated a PAC?
23	MR. LINDEMANN: Mmm hmm.
24	FEMALE VOICE: And what do you think
25	about the argument against MHPC being
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designated as a PAC?

MR. LINDEMANN: Again, I think the larger substantive issue is in a changing media environment, whether that definition of a PAC and I put in my initial filing, where earned media and paid media, the value of those are shifting and the idea that you can carry out a public relations campaign to gain extensive media exposure and not be a PAC, as public relations becomes increasing valuable, then you've got a real problem.

Again that's — so it may well be again, as I say, in this particular instance, they may be actually according to Hoyle that this situation has raised a fundamental issue that has to be looked at.

MAVOUREEN THOMPSON: Are you aware of whether — you're certainly not talking about the pro (phonetic), people speak in pro and people speak in con and so forth. Are you — you have any information as to whether those who are speaking opposite the MHPC are in fact registered as a PAC?

MR. LINDEMANN: Sure. For example,

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yesterday morning on WGAM, did a two hour debate between Mr. Becker and Dennis Bailey (phonetic). It was very, very interesting to see, because they are squared off as equals. Here is the pro Tabor, here is the anti And at the very end, the - Mike Tabor. Violet, the conservative host of the show gave Mr. Becker the last call, said, give us a yes on one statement. And he launched in to say you know, a pitch. Dennis Bailey said hold on you can't lobby. Did he lobby? he not lobby? Listen to the clip and see.

But the public reception, the average person tuning in, it seems very, very clear that Mr. Becker is acting as a spokes person, that he wanted to give disclaimers you know, I'm just for the sake of debate, stepping in here and offering what would be the pro Tabor view, given my studies and - in other words, that academic reserve. I think that academic reserve and disclaimer is clearly not present here. And again I leave it - that's your judgment on that.

I think reading the media stories, it's

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2 very, very clear that the reports recognize 3 Mr. Becker as the primary spokes person, 4 having been in the news business, you go to 5 the primary spokes person for a cause for the lead comment. And I find Mary Adams 6 7 (phonetic) comments were at the bottom of the 8 story. They're buried. 9 So whether or not he's legally a PAC, 10 he's certainly taken on the role in the media 11 as such. And again whether we - the real 12 fault here is sloppy media reporting for not 13 properly recognizing him for merely playing the role of analysis rather than advocate. 14 15 But that boundary I've never seen them ask 16 for a correction either. So maybe they do 17 publish [Unintelligible]. 18 HON. KETTERER: Thank you Mr. Lindemann. 19 Anyone else here from your side of this issue 2.0 that you're aware of? Okay, thank you. 21 don't you take a seat and sir why don't come 22 up and tell us what your name is and what you 2.3 would like us to know. 24 [Pause] 25 Why don't you take the empty chair right

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there?

MR. JOHN CRASNICK: My name is John Crasnick, I'm an executive director of Democracy Maine, I spoke briefly at the last I would like to start by thanking meeting. the Commission and the staff for looking into the issues that were raised by Mr. Lindemann's complaint. Democracy Maine like the Maine Heritage Policy Center is a non profit organization that has been involved in the Tabor debate. Unlike the Maine Heritage Policy Center, Democracy Maine, will be filing a 1056-B for today with this office, because although not a PAC, Democracy Maine has specifically raised a little bit of money or tried to raise money for the specific purpose of defeating Tabor and has spent well over \$1,500 to do so.

Now I have read the recent letter from
the Maine Heritage Policy Center's attorney
to this Commission, attempting to
differentiate itself from other groups such
as Democracy Maine by saying well, Maine
Heritage Policy Center hasn't created any

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Tabor. But claims in the letter that Maine
Heritage Policy Center has not been an
advocate in favor of Tabor are simply not
factual. The staff has again, written and
published reports, having the benefits of and
a need for Tabor, provided speakers from out
of state who have spoken in favor of Tabor,
promoting Tabor on the radio programs and
most importantly debated in favor of Tabor in
Maine, three times a day in debates.

Just like last night for example, on a televised debate, Mr. Becker took part in a debate. It's not — the debate is not an educational forum. The debate has someone in favor of Tabor, arguing against someone in opposition of Tabor. Mr. Becker debated against someone, Dennis Bailey who is being paid by Citizens United, the anti Tabor PAC. Mr. Becker's time should at the very least, be counted and reported as an in-kind contribution to the pro Tabor PAC, taxpayerbillofrights.com. For an hour, over an hour last night and in several other

debates yesterday, Mr. Becker spoke about the benefits of Maine's need for Tabor.

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to influence a referendum.

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The staff at the Maine Heritage Policy

Center may have been careful not to say vote

for Tabor, but in dozens of debates and

newspaper op-eds, including another one

yesterday in the Bangor Daily News, that they

had told people why they should vote for

Tabor. Now, Maine does not require non

profit organizations to disclose their

contributors. But laws do require that non

profits list them in a 1056-B, money that

they raised specifically to influence a

referendum and to list money that they spent

Like I said before, Democracy Maine will file its 1056-B today as will other non profits, such as the Maine Center for Economic Policy, the Maine Women's Lobby and the Maine Municipal Association. The Maine Heritage Policy Center has been heavily involved in the campaign to enact Tabor and should be required to follow the same laws as other non profit whether they have said vote

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for Tabor or not.

And the line that stood out in their attorney's recent letter to the Commission is, while the Maine Heritage Policy Center's activities may, may is underlined, influence the referendum on the Maine Taxpayer's Bill of Rights, the Heritage Policy Center has not solicited or accepted contributions or made expenditures for the purpose of initiating, promoting, defeating or influencing in any way, the outcome of the referendum.

That statement is unacceptable to me because if their activities may influence the outcome, then a value should be placed on that. And so even if they haven't raised any money, even if they haven't written a check in spending specific money, at the very least, then that activity should count as an in-kind contribution to the pro Tabor PAC. And I think that any reasonable review of the activities that they are taking part in, since the start of this campaign, would show that the staff has advocated in favor of Tabor and that they have been major players

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2	in the campaign for its passage.
3	And I just ask that you hold the Maine
4	Heritage Policy Center to the same standard
5	as other groups involved in this issue.
6	HON. KETTERER: Thank you Mr. Crasnick
7	for your comments. Questions by Commission
8	members for Mr. Crasnick. Yes.
9	MAVOUREEN THOMPSON: Is Democracy Maine
10	registered as a PAC or not? But you are
11	going to file a 1056-B form?
12	MR. CRASNICK: Yes.
13	MAVOUREEN THOMPSON: And what argument
14	would MHPC have to justify not registering it
15	as a PAC? Can you compare those to what -
16	MR. CRASNICK: (Interposing) I can tell
17	you what I did. And this is the second
18	referendum that we would have to get involved
19	in and personally I always do as I called
20	Martha Demerit (phonetic) and I asked her, I
21	said we are a non profit that gets involved
22	in many different issues. We want to get
23	involved in this referendum. We are going to
24	try and raise money and we will be spending a
25	lot of money.

She said that we do not have to register as a PAC because according to her and she has — and it's documented. She said that we were not created solely to defeat Tabor. This is something that we've decided to get into for the last three months. So therefore, we don't need to register as a PAC. All we need to do is if we spend more than \$1,500 and if we raise money, we need to file a 1056-B. That would — my guess be Heritage Policy Center's argument for not having to register as a PAC.

I am not — I am not in any way saying they should. I agree with Jonathan, they are involved in many different issues and they are — they do do research. But in this case, I feel that their research has promoted Tabor and they have been — I would agree with Mr. Lindemann, maybe even more than Mary Adams the spokesman. And they clearly have promoted it. And I think if you put a value on that it would — on their time, it would equal \$1,500 and therefore, should file a 1056—B as persons other than a PAC.

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placed on those activities.

expenditures and their in-kind contributions

to Citizens United because there's a value

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And I think you should look at what the Heritage Policy Center has done on Tabor and

how active they have been. It would be

difficult not to place a value on their

activities and you know, we are not saying

they need to disclose all the money, we are

not saying that they should register as a

PAC. All we are saying is they should follow

the same rules as other non profits who have

been active in this. Non profits really are

a loophole. They know, until the 1056-B,

they could get involved in referendums and

not say where any of the money came from.

The 1056-B has changed that a little bit and now if you raise any money specifically for the referendum, you have to show that.

You can also use your general funds that you don't have to show. But a 1056-B begins to

bit of light on these groups that are getting

put a little bit of - you know, show a little

involved in referendums. And I think you

know, to say that they have been educating

but not advocating and that they haven't been

the main spokesman is untrue and that they

2 should be held to the same standards. 3 HON. KETTERER: [Unintelligible] All 4 right, thank you Mr. Crasnick. 5 MR. CRASNICK: Thank you very much. HON. KETTERER: Anyone else on this side 6 7 of the request for an investigation that 8 wants to be heard in this matter? I see 9 The Maine Heritage Policy Center or 10 their counsel? And the counsel. 11 MR. DANIEL BILLINGS: Good afternoon. 12 My name is Dan Billings. I am here on behalf 13 of Maine Heritage Policy Center and Bill 14 Becker is here also from the center and he 15 has to answer any specific questions about 16 the center's activities and he would be glad 17 to do that. 18 In preparation for this meeting as well 19 as submitting the letter that you have before 2.0 you, we also presented the staff with a 21 active information which details I believe, 22 all of the center's publications in the past 2.3 year and just to give you a flavor of the 24 type of activities that the organization is

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involved in so we don't have an issue that

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this is somehow an organization that was put together to promote the Taxpayer Bill of Rights which is an organization which has a much — a very broad mandate. And I think that the materials that have been submitted show that.

I think the memo that was put together

by your staff focuses the issues quite well

and I — contrary to some of the prior

comments, I hope we can focus the decision on

the laws that are within your jurisdiction.

The first speaker today, has all sorts of

issues and maybe legitimate policy

discussions for another body at another time.

A lot of the issues that he raised do not

come under your auspices.

I agree with the staff memo and frankly the speaker from Democracy Maine really what this comes down to is really the issue is whether or not MHPC needs to file a 1056-B report. And MHPC has not specifically solicited or accepted any contributions to support the Taxpayer Bill of Rights. So as a result, even if Maine Heritage Policy Center

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has to file a 1056-B report, that would only show their expenditures. It would not show any contributions because they haven't accepted any contributions related to the Taxpayer Bill of Rights.

So Mr. Lindemann's concern about funding, which is something that he was raising with the IRS in regards to Maine Heritage Policy Center long before this issue, that's not going to be addressed by the issue before you here today, assuming you agree with the staff that MHPC is not a PAC and interestingly is one of the parties on the other side agrees with our intention.

So the issue about where the money is coming from, that maybe a legitimate issue. That may be a policy issue, but that's really not before us here today unless someone has information which no one's come forward yet, to show that MHPC has been soliciting or accepting contributions specifically for the Taxpayer Bill of Rights.

The second issue that comes down to -I'm focusing on legal issues, is the wording

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of the statute versus what I believe is a constitutional issue about what the state can regulate in this area. I think if you apply the plain language of the statue, which is very broad, MHPC's activity would fall under the statue as written, because it's any activity promoting, influencing, falls under that. So I would certainly recognize that.

The case law that I've had a chance to review and I believe the counsel has reviewed as well, and I think we would both be in agreement, we've been under a time crunch here so it's not the kind of in depth research that I would do if I were submitting a brief. But it does seem that the courts across the country, are consistent that the line is drawn at express advocacy. And you of course, discussed this at length last month and are well aware of what that line is.

But we are into a situation where the magic words matter. And I think they matter even more in this context because there are lots of organizations that talk about issues

and they talk about issues in conjunction with the legislature, in conjunction with referendum or just in the press generally and that how much of that speech you're going to bring under regulation is an important consideration.

So I would — I would suggest to you that you read the law with an express advocacy test in mind and that MHPC or any organization only be required to file a directive expressly advocating the passage that could be a referendum. And the people who are supporting the complaint are coming forward with all sorts of information which I've gone through and other people involved in the center have come through and certainly illustrates that MHPC has been active talking about that matter. We certainly recognize that.

But I haven't seen anything that says
that MHPC has been telling people how to

vote. Certainly you can read — you know
they've made comments that may influence
people's vote but they are not specifically

advocating a certain vote. So with that, I don't believe they should be required to file a 1056-B report.

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The other issue that I these you should keep in mind is, there are certain organizations that have filed and I guess we won't know some of these other organizations until tomorrow. But I suspect it's possible they might have spent staff time and other resources on these issues that [Unintelligible]. Just as a happenstance, I picked up my mail on Saturday and there is a foundation newsletter from MSAD-75 which is the school district where I live in Bowdoin, Bowdoinham, Richmond, and Topsham and they have a newsletter that they do report five times a year and in the article on the newsletter is that the MSAD-75 voters records opposed Tabor. And the front page is all about that and most of the second page is a copy of the resolution that the board adopted that specifically opposes Tabor and ask the voters in MSAD-75 to vote no on question one on November 7th.

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Now I don't know what they spent for this, but if they are there very well compensated superintendent spent much time on this, it wouldn't take much to get over the \$1,500 threshold plus whatever probably half of this newsletter I think you could — or a little less than that you could attribute to advocating the Taxpayer's Bill of Rights and whatever cost to produce this and mail this to every household in the four towns, I think it's likely that even a conservative estimated expenditure will put them over \$1,500.

I'm sure I actually know and respect the superintendent very well know that if he had thought about this, they'd probably have filed a report. But I know the there are lots of other organizations, particularly government organizations who've been very active in the Taxpayer's Bill of Rights and I've yet to see any of them file anything as far as the amount of money they are spending. Some of them may stop short of actually

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cross that line. And maybe there will be a flood of reports tomorrow from all those groups but I doubt it.

And in things like - I mean I certainly

advocating, though I know that some of the do

have no dispute with the staff's work on this activity because a complaint has been brought forward and it is a serious issue and they have acted appropriately. But I do think that this is an area where lots of people get involved in different ways in referendums and I don't think there's been much of an effort to educate people about when they come under or may come under these campaign finance It's much different from the candidate - candidate elections which you spend most of your time dealing with, when if you file nomination papers to become a candidate, somebody sends you a report saying you need to do this too.

And you need a political action committee that's formed to support, oppose or educate people about candidates there is a more — there's a line that's crossed. What's

happened here in the case of MHPC and frankly a lot of other organizations, if a pre existing organization that has things to say on matters of public interest and that's what they do on a daily basis and a referendum comes about and they continue to do that.

And that's what MHPC has done.

The kind of activities they've engaged in over the last few months are the kind of activities they were engaged in before the Taxpayer Bill of Rights was put on the ballot and the same kind of activities they will be involved in after November 7th no matter how the vote comes out.

organization that is set up specifically to pass or defeat a referendum. And I do think some of the factual allegations have been made earlier about Mr. Becker being the primary spokesman for the campaign is not true. But there is a political action committee that has been set up to support passage of the referendum. Mary Adams and Roy Lenardson and their people in charge of

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that political action committee, they've been very active both in the press and in debates and in other ways. Sure the Maine Heritage Policy Center does get called by the press. I think part of that is because they are looked at as the substantive people who can talk about the policy involved. You know, no offence to Roy and Mary, but they are the political people and they are making the political arguments and they are talking about why people should vote for them when people are looking for more substantive answer and what the analysis may show, they tend to call Bill because he is not a political person. He is not somebody who is working on a campaign but he is somebody with him and his staff have spent a great deal of time looking at this issue and Maine's economy.

But I think it's natural that you get

all [Unintelligible] to vote [Unintelligible]

people. And Bill's here and he'd certainly

be glad to answer any questions about the

Center's activities because I do think that

the factual - this is an issue where the facts of what's actually going on I think, should play into your decision.

HON. KETTERER: Thank you. questions by Commission members for Dan Billings? Go ahead.

MICHAEL FRIEDMAN: Yes, let me just have you assume that we determine that the Policy Center is not a PAC but that it might be required to make a filing of the 1056. Does this Commission have a role in notifying the effective entities prior to our making a ruling today that we're going to look very hard at groups that may spend \$1,500 in some fashion to promote or influence the election or defeat of the referendum?

MR. BILLINGS: Well I think you do in some sense. Again, you're talking about core political speech and I do think there are some responsibility to put people on notice that they are engaging in certain activities that it may trigger some sort of financial reporting. And in saying that, I don't mean to be critical at all of the Commission or

the staff and this, unlike other issues, and Jonathan would agree on that, that this is not an issue that either the staff or the Commission has spent a lot of time on in the past.

I mean it's not an issue unlike a candidate that there is somebody out there who's running for office who is not — who's not reporting. It's certainly their obligation to learn what they need to do. But your staff does reach out to them and say, hey you need to do this. I think I am correct that nobody has been doing that in regards to referendum campaigns, no people looking at the newspaper and saying, well this organization seems to be quoted a lot. Maybe we ought to let them know that they may have some responsibility to file.

I guess I'm of two minds on the sort of practical sense. I'm not sure imposing that duty on the staff is a reasonable one. But on the other hand, when you're talking about First Amendment expression, before you're going to tell somebody that sort of, they are

2	somehow regulated, that you think there is
3	some notice - they ought to be put on notice
4	for that and then they can you know, conduct
5	their activities appropriately.
6	HON. KETTERER: Anything further for
7	him?
8	MICHAEL FRIEDMAN: Thank you.
9	HON. KETTERER: [Unintelligible}
10	MAVOUREEN THOMPSON: Yes, couple
11	questions. Dan or Bill or both, would you
12	say that either through staff time or
13	research — staff research and so forth for
14	presentations and so forth, MHPC has spent
15	more than $\$1,500$ working towards the $-$ I mean
16	the passage of Tabor?
17	MR. WILLIAM BECKER: In terms of our
18	staff time, we've allocated it out, not
19	towards the passage or defeat of Tabor, who's
20	really been prior provided, we've been
21	basically the extras, contacting,
22	expenditure, limitation laws, now in the
23	state for well over three years. Now that's
24	when we first issued our very, very, very
25	first report as an organization. We wrote
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2	them [unintelligible] tax and expenditure
3	limitation bills and then spent a number of
4	months drafting our legislation for what it
5	would look like in the State of Maine.
6	So not for the passage or defeat of
7	Tabor, but for becoming policy experts in the
8	field of tax and expenditure limitation laws.
9	That's what we have done. That's what we
10	continue to be and that's what we've done for
11	many other press, is provide them with
12	answers. I accept [Unintelligible} from them
13	says what is demanded when this happens?
14	Well what happens along those lines? Well
15	what is the handle on that?
16	It's really in the context of the Maine
17	economy and that's really in the context in
18	which we talk about.
19	MAVOUREEN THOMPSON: So I think I heard
20	an earlier speaker say that — that the Policy
21	Center actually wrote the Tabor referendum
22	and so forth?
23	MR. BECKER: No -
24	MAVOUREEN THOMPSON: (Interposing) Or to
25	what extent were you involved in that?
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MR. BECKER: All right, we wrote back in 2004 — we wrote model legislations saying okay, this was such a great idea in some other states. What would it look like in the state of Maine? And we spent about three or four months writing that, talking to experts, economists, BHCs all over the country and then put it out there as model legislation and two, it moved forward separately in two different ways, absent, separate from our position.

One to Senator Mary Andrews of York,

doing it forward in a legislature as a piece
of legislation and that was actually somewhat
amended before it got there and secondly,

Mary Adams [Unintelligible] submitted it as a
citizen's initiative and that too was amended
between the revisers office the secretary of
state's office before it got sent out as the
Taxpayer Bill of Rights. Our role is almost
a year earlier than that, drafting a model
legislation to say how it would work in
regards to Maine law.

MAVOUREEN THOMPSON: Did Andrews or

2	Adams get your participation from the Center
3	when in fact their bills were debated before
4	the legislative committee?
5	MR. BILLINGS: We were called to
6	testify, by the Tax Committee primarily.
7	MAVOUREEN THOMPSON: And were pros and
8	cons indicated in that? Sometimes the
9	legislature will ask for people who are pro
LO	legislation and con.
11	MR. BILLINGS: Yes.
12	MAVOUREEN THOMPSON: And either to sign
13	up and indicate or just to take turns and so
L 4	forth for the thing. Has there been a
15	testimony?
16	BILL BECKER: We represented basically
L 7	the office of the model legislation. That's
18	the way we were represented.
19	MAVOUREEN THOMPSON: So you didn't — you
20	were not like on the pro side or the con side
21	in terms of -
22	BILL BECKER: (Interposing) I think we
23	had been perceived that we went on the pro
24	side because wrote it. We were obviously
25	proud of something that we had drafted two,

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you know, a year earlier. But we represented [Unintelligible] experts as the policy experts on that piece of the model legislation.

MAVOUREEN THOMPSON: So I understand Mr. Billings saying that Topsham may in fact have done something that they also have to file a 1056 on and they are probably completely uneducated about that thing. But why would the Policy Center choose not to file a 1056 beyond this, based on what you just said in terms of having written the legislation barring some further amendments later and so forth, participating in a lot of public discussions and so forth and obviously spent three months writing it and so forth so there's staff time involved in this, et cetera, et cetera just on the face of it. And then testifying on its behalf before a legislation committee? On the face of it, to me, it would seem that the Policy Center is embedded in the passage of Tabor and so I wouldn't understand unless I'm missing something, why you would choose not to file a

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1056-B report and let it go and even avoid this discussion and debate.

MR. BILLINGS: Well the first thing is, all of the part about writing the model legislation and the testimony at the legislature has nothing to do with the referendum. That was all well before certainly writing the legislation was well before any signatures had been gathered and the testimony of the legislature was before the bill had been approved to be on the ballot.

So I think that right there shows the difficulty that an organization such as the center has in drawing a line. That was all activity that happened before there was any referendum to be considered.

MAVOUREEN THOMPSON: Right so - so one would say you are not a PAC because of that and so forth. You were already in existence and you weren't - did not become a center in order to pass Tabor. But I'm talking about the 1056 in terms of the history it supports and so forth, the authorship of it, the

2	public display of support and so forth -
3	MR. BILLINGS: But the -
4	MAVOUREEN THOMPSON: (Interposing) Why
5	would you choose not to fill out a 1056 which
6	does not imply tax status or [Unintelligible}
7	in fact says you are not a PAC. So I'm
8	trying to understand -
9	MR. BILLINGS: (Interposing) Well it, it
10	_
11	MAVOUREEN THOMPSON: -Why would you not
12	fill out a 1056?
13	MR. BILLINGS: Well I think there's two
14	things. The first is, what is the purpose of
15	the center's activities and the purpose of
16	the center's activities are not for
17	advocating the passage of a referendum.
18	Everything that the center is involved in is
19	within its non profit purpose. The second
20	point is, the center stops short of directly
21	advocating passage of the referendum. And
22	what we're asking is, that's where you should
23	draw the line. That unless somebody is
24	spending money telling voters how they should
25	vote, using the magic words, vote for or
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support that, that's where the line should be 2 3 drawn. 4 So there's two points, number one that 5 the center believes that its activities, the purpose of its activities and the statute as 6 7 written does say, does use the word purpose 8 and they are saying that their purpose is not 9 for promoting the referendum. It's in their 10 general non profit purpose that existed 11 before there was a referendum and 12 [Unintelligible] after the referendum. 13 But the second part is, is - is looking at what their actual activities have done and 14 15 nobody has come forward with anything that 16 shows an MHPC or any of their representatives 17 who said directly, people should vote for this referendum. 18 19 MICHAEL FRIEDMAN: People are too smart 2.0 for that though. Let me just - I don't 21 disagree -22 MAVOUREEN THOMPSON: (Interposing) I 2.3 didn't hear what you said. MICHAEL FRIEDMAN: I said people are too 24 25 smart for that. I don't disagree with your

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first premise. I have some concern about the second, because when Mr. Becker spoke just a few minutes ago you know, the English language, we had this debate the last time In English, the English language is around. quite telling and what Mr. Becker said was that the Heritage foundation didn't promote or defeat the ballot question or wasn't advocating for the promotion or a defeating of the ballot question. He didn't use influence which is also part of the 1056-B requirement. And you know, while I can agree with your assertion that there might be constitutional issues, I don't think it's the Commission's responsibility to rule or to determine whether what the legislature set forth is constitutional or not. That's for some greater power.

I think, as we look at it you know, based upon what I've seen here, based upon what I've seen or heard on TV and on radio, I don't think there's any question that the Heritage foundation wants to influence this ballot question. Now the larger question for

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me is, do we as the Commission, have some responsibility to all those groups who may have been acting under a supposition for many, many years that they didn't have to do this.

And I think that we owe to these groups to in some way, send a message that perhaps we're going to interpret this section at least for our purposes at this initial setting, much more broadly.

MR. BILLINGS: I guess two reactions to that, first we haven't argued that their actions haven't - wouldn't be, have an influence on that. I don't think that's an argument you could make with a straight face. So I haven't made that argument. The second part about the constitutional considerations I mean I believe you take an oath to not only uphold the laws but also the constitution of the state when you take this job.

So it's not simply a matter of you know, considering the statute. It's considering the constitutional framework that the statue falls into. So I do think you do have - your 2 duty does include a broader, a broader
3 consideration, so -

MICHAEL FRIEDMAN: But I think we can presume that the legislative enactment is constitutional at our saying here. I don't think — you're talking primarily a lay board. A lay board is not going to be involved in with constitutional issues but they can read the statute.

MR. BILLINGS: Oh, I think everything that you do here involves constitutional issues. I mean you're dealing with fundamental First Amendment rights and I think you just sort of put the constitution aside and I don't think you can do that in this area. And particularly again, I think if you look through the case law which you know, your staff and counsel had done, the courts are even more careful in this area than they are in the area of candidate election. I think in the area of candidate elections one of the justifications for regulation is the corruption and the appearance of corruption. So because of

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that, there is a justification for pretty — justifying for case law limitations on money involved in candidate elections.

But the courts have also said in this area, the whole corruption and appearance of corruption, that's not an issue. Basically the courts have said that the state have a interest in the public knowing where the money is coming from to promote passage or repeal (phonetic) a referendum and that's what the state's interest is in requiring disclosure.

What the cases have gone on to say is, you draw the line in the direct advocacy and we are saying MHPC has not directly advocated so we don't fall under these regulations.

MR. BECKER: I think we went to through the question earlier as well. Couple points, one comparison with voting is not really an appropriate comparison. The more accurate comparison might be with a Muskie School or a Margaret Chase Smith center for public policy. Both are research and educational organizations as are we, they happen to be

1 2 affiliated with a college or a university. 3 We happen not to be affiliated with a college 4 or university. 5 This past fall, a large grant was given to the Margaret Chase Smith Center and to the 6 7 Muskie School to do exactly what we did, 8 which was to research and to study the 9 Taxpayer Bill of Rights initiative that is 10 now of course the citizens initiative and 11 12 of that report.

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then to publish and disseminate the results That is a different - that is a different beat than creating an African Studies program. Those are research and educational organizations as are we. are a 501C3, we are a 501C3. We are all engaged in public policy, research analysis and education. That's the business that we

Secondly, on the constitutional issue, I do agree with staff's conclusion that the states may constitutionally require - that they are not clear however, as to whether a

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are in. That's what we do as an

organization.

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state may constitutionally impart disclosure, of expenditures and initiatives and referendums that fall short of express advocacy.

The third is, you have distinction between what we do. You've got an example of our work. I mean we have PhDs economists, masters economists that we have [Unintelligible] {coughing] on a regular basis, on a daily basis. Our reports talk about the economic benefits that their reports do computer generated models. Mr. Crasnick's organization puts out stuff like that. That's what he's filing about tomorrow. That's not stuff that we do. We don't put out that sort of material, never have, never will. That requires a 1056-B and appropriately so.

Our role is as a public policy, research and educational organization which studies issues and as long as [Unintelligible] [coughing] much after these organization is not.

HON. KETTERER: Thank you. Any further

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2	questions for either the two witnesses for
3	your report.
4	JONATHAN WAYNE: So would you mind if I
5	_
6	HON. KETTERER: Yes, just let me see if
7	any Commission members have questions. No
8	further questions, okay Jonathan go ahead.
9	JONATHAN WAYNE: I wanted to ask, how
10	can you be so sure that you haven't engaged
11	in express advocacy and I just wondered
12	[Unintelligible} turn to you and said, give
13	us a yes on you know, one statement and then
14	you replied [Unintelligible} no we're are a
15	tax-exempt organization and we are not really
16	urging you one way or the other but here's
17	our analysis.
18	MR. BECKER: I can tell you exactly what
19	I said because -
20	JONATHAN WAYNE: (Interposing) Well just
21	in general you know, in the context of what
22	the spirit of the law is trying to do and
23	what people take away from your presentation
24	in the media, how can you be so sure you
25	haven't expressly advocated in support of
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TABOR.

MR. BECKER: Because I haven't expressly advocated. As a matter of fact what Dennis Bailey said at the end of that interview yesterday was, could Becker keep his — I said specifically I said, Maine voters would be wise to look at this issue I said, and if they like the current status quo then they should vote against it. If they think that we need a new direction and a new opportunity then there is much about the Taxpayer Bill of Rights that they might want to study.

Dennis Bailey said then, to my left, he said because he can't specifically say vote yes on one vote no on one, I vote no on one and he said that is right. Because I can't and I won't, I cannot put out stuff like that and I would not put out stuff like that which specifically says, here Dan Tabor wipes out real tax relief vote no and that is express advocacy. My organization has policy restriction. Their organization is doing political advocacy. There is a difference between policy and politics.

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JONATHAN WAYNE: You know when I hear the presentation, just I can offer you my point of view, I find what Dan Billings was saying, which is that yes, this organization is trying to influence, would have to - if it had to file a report for it, it would actually have it filed a positive amount because it is - I'm paraphrasing here but it is — the organization is trying to influence this ballot question. I find that believable when you, you know on your Web site like it says from a power point presentation it says what life could be with the Taxpayer Bill of Rights, increased number of jobs, increased wages [Unintelligible].

You may not be paying [unintelligible] aren't you trying to influence a ballot question here in Maine.

MR. BILLINGS: That's based on the research and the analysis that we've done. I mean, spend time researching it and analyzing and believe and have believed since day one, that government restraint is a good rage of real Maine's economy. That has not changed

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since day one in terms of — and again, whether it be Margaret Chase Smith, whether it be Muskie School of Public Service, they too come out with reports that say that things are good or bad, whether they be on the laws that we are dealing with on the legislative level or even on citizens and issues and have on this very issue.

So again, I'm not disagreeing with either of you in the sense of saying no, we definitely believe that tax and expenditure limitations would be good for the state of Maine and have made a case to that effect.

JONATHAN WAYNE: I guess my last question is, if the Commission members decide that they want to apply the statute as written, I think it's likely that you have made expenditures to influence this ballot question and they will not ask you to file a 1056-B report, could you or Dan speak to how burdensome that would be on your organization or how unfair that would be given the First Amendment concerns.

MR. BILLINGS: I think the first problem

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would be drawing lines. What type of activities — I guess it's first, even if you read this broadly, MHPC hasn't spent any money on ads, television ads, mailings, radio

are certain invoices they can go to and say,

yes, this was an ad we ran on Tabor that

ads or anything else. So there's not, there

needs to be reported. This is — it didn't do

any of that.

So the only thing that even with the broad reading of the law that would bring for reporting, would be staff time. And that would get very complicated very fast. The first thing — I mean some of it would be fairly easy, time spent at the debate, that kind of thing. You could — I'm not sure you could do it tomorrow. But you know, Bill at some point could probably go back to his calendar and figure out how many — how many forms he prepared to add and that kind of thing and come up with some number of hours. That would be quite burdensome.

But then the other issue is, on a day to day basis, where the center does research

analysis of public policy issues and some of that may relate to the Taxpayer Bill of Rights, where does that activity relate to the referendum and where does that activity related to just the general purpose of the organization? Again, that's why and express advocacy test makes sense because you have a break line and if you are over the line you report it and if you don't and there's — that works from an administrative point of view and also from the regulating community of saying, my crops are fine, I need a few [Unintelligible] on the other side I don't.

And then the other issue when and I have to admittedly have this problem with my lawyers as well as — you're sitting at your desk and you're working on something and the phone rings and it's a reporter and you answer the question and it's related to a certain thing. I am sure Bill hasn't kept track of his time on that in trying to come up with some sort of accounting of that would be very difficult.

MR. BECKER: I would also add and anyone

that's been to our presentations, we often get chastised because we don't talk about the initiative. We talk about Maine's economy. About two thirds to three quarters of the time that we are dealing with our presentations we talk about the job losses and the loss of students in K to 12 schools and we talk about the structure of Maine's economy right now. That's the bulk of what we talk about [Unintelligible] [coughing] and in the presentations that we make. HON. KETTERER: Anything further Jonathan? JONATHAN WAYNE: No. HON. KETTERER: Okay. MAVOUREEN THOMPSON: I have a question. HON. KETTERER: Yes. MAVOUREEN THOMPSON: Do you take any pro or con stance on any other public issues? MR. BILLINGS: We don't take any pro or con stance on any issue. MAVOUREEN THOMPSON: I'm struck by the use of the words spending frenzy in your presentation. It reminds me of the word

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Τ.	TROCHEDINGS
2	Hurricane TABOR. I think it's heavily laden
3	connotation. It seems to me like it's
4	advocating a stance in terms of saying
5	spending frenzy. It doesn't sound to me as
6	though this is — one would say that this is a
7	very academically oriented, objective visual
8	ground before the public.
9	BILL BECKER: Obviously that's for a
10	power point presentation which is -
11	MAVOUREEN THOMPSON: Right.
12	BILL BECKER: - in front of an audience
13	which you have to keep their attention for a
14	short period of time.
15	MAVOUREEN THOMPSON: No, well -
16	BILL BECKER: (Interposing) But in our
17	reports that you have there, in that binder,
18	you see 20 to 30 substantially, sometimes
19	hundred page reports that lay out all the
20	economic cases. That's just a public policy
21	presentation to an audience to whom we are
22	trying to get their attention.
23	COMMISSION MEMBER: Let me finish -
24	MR. BILLINGS: (Interposing) I would not
25	be advocating for [Unintelligible}
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It has

2 COMMISSION MEMBER: Which is my concern 3 obviously. 4 MR. BILLINGS: And I need to report 5 also, realize that Maine Heritage Policy Center doesn't claim not to have a point of 6 7 That obviously it's non profit 8 purpose, it has a point of view and that's 9 made clear and they are not claiming that the 10 organization doesn't have a kind of point of 11 view. But for argument, simply having a 12 point of view or having a certain perspective 13 on issues, doesn't bring you under regulation 14 via organizations such as the others. 15 HON. KETTERER: With a view towards 16 drawing some of this towards a conclusion, my 17 concern is this, that I feel like the 18 discussion is centering too much on - as if 19 today there will be some ultimate ruling 2.0 entered that either requires you to meet a 21 filing deadline or freeze you for that 22 requirement. And I just don't see it that 2.3 way. 24 To me this is something that came in at 25 the last minute. It's a huge issue.

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enormous public policy implications and as important as this group is, there are other groups that appear to be similarly situated that some ruling that we would make, would touch them. So it seems to me that the prudent thing to do rather than let you go on for a couple more hours and adding some comments and some constitutional issues, hearing from Bill again and then sort of replowing what express advocacy is, I mean it seems to me what the staff is saying to us is, it doesn't look like it's a PAC but it might have other filing requirements but it might not and it's a big issue.

It's too much of a short turnaround with them issuing checks to candidates and the like. It's not getting the proper attention it deserves and I think that the prudent thing to do for the Commission would be to ask staff and counsel to review it further. Do additional research on the issue, receive input from other organizations that may be similarly situated and bring it back to us when we can do something more about it,

because I think we could go on for a number of hours today and [Unintelligible] [coughing] we are going to decide the ultimate issue which I think would be very unfair to this - to the group before us.

And other groups did not have sort of a full briefing on the issues and staff did on a very quick turnaround time. So I think rather than, we could go through it for a number of more hours. Rather than do that, I think as far as I'm concerned, staff has made that recommendation in writing. I don't see the reason not to follow it. Then if somebody wants to make that motion, we can then discuss whether or not that's what we

MAVOUREEN THOMPSON: I so move.

MICHAEL FRIEDMAN: I'll second it.

HON. KETTERER: The move and seconded adopted staff recommendation which in part asks that counsel and staff be given additional opportunity to research the issues, receive input from other organizations that could be affected by a

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Commission ruling interpreting 1056-B and to propose formal interpretation through either rule making or other means but not this meeting.

So that's what the actual pending motion is. Any discussion on the pending motion?

MICHAEL FRIEDMAN: I think it makes a lot of sense. As I sit here today, if I were asked to rule, I probably would (phonetic) say that they required a 1056-B filing. But I think it's also unfair to do that given the state of affairs since the legislation was passed in 2000. I think it is a significant issue to a number of entities other than the Heritage foundation. And I think we ought to hear from everybody including those who feel it important to make the filing. So that then the staff can better evaluate the issue. I am sure that Dan will provide some legal analysis to the staff. Staff's own counsel will do the same. And then at some point in the near future, will come back to us so we can make a more reasonable study of the issue and make a determination as to whether in

_	TROCHEDINGS
2	this instance, there ought to be a 1056-B
3	filing and again make that known to those
4	people who engage in this kind of activity.
5	HON. KETTERER: Thank you. Anything
6	that you want to say?
7	MAVOUREEN THOMPSON: In the event this
8	motion passes, what would be the time line do
9	you think Jonathan?
10	MR. WAYNE: Well I guess the crucial
11	question for you is do you need to resolve
12	this within the next couple days or not.
13	HON. KETTERER: I don't see it being in
14	the next -
15	MR. WAYNE: I don't see it. I think it
16	would be really hard.
17	HON. KETTERER: I need [Unintelligible}
18	MR. WAYNE: Yes, then that's doable.
19	You know, I mean I think three or four weeks
20	- I mean at your November meeting. The way
21	this reporting works there is a 1056-B report
22	due six days before the election and 42 days
23	after the election. Now that meant 42 day
24	report is due in mid December. So -
25	HON. KETTERER: I don't think it will

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slip through the cracks, if that's what you're worried about, because this is an important issue that's going to get a lot of attention and the groups that are affected by what the ruling would be one way or the other are going to care what the outcome is and are going to want to have input with the staff and they are want to have written submissions and the like. And so I think we will be following up on it and it is an important issue and just - I realize that in the middle of this [Unintelligible] to say that Mr. Lindemann before he goes out the door, you know, I am pleased that you brought it to our attention. I think the discussion of the issue has value and we don't care whether you reside in Maine or not. A lot of good ideas come from outside of Maine and we are glad that - anybody that can bring us some stuff that can help clarify our job and do good work at it, we appreciate. So we appreciate your being here. Back to you.

MAVOUREEN THOMPSON: Well I appreciate you giving us some sense of a time line and I

MR. BILLINGS: I just say, obviously if the Commission, we know we should have filed a 1056-B so we will not be making a filing tomorrow. Obviously if the Commission at a later date decides to take up a decision we will act appropriately, but -

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HON. KETTERER: It won't be a late

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1	PROCEEDINGS 68
2	filing.
3	MR. BILLINGS: Right, I just want to put
4	on the record we are not thumbing our nose at
5	the Commission. We try to be completely
6	cooperative and -
7	HON. KETTERER: (Interposing) We never
8	think that.
9	MR. BILLINGS: -In the future as well.
10	HON. KETTERER: Thank you for your
11	input.
12	MR. BILLINGS: Thank you.
13	[END OF TAPE 10-31]
14	[END OF HEARING]

I, Lisba Osakwe certify that the foregoing transcript
of proceedings the Maine Ethics Commission, Docket No.
was prepared using standard electronic
transcription equipment and is a true and accurate
record of the proceedings.

Tape #	_10-31
Counter #s	
Signature	_Lisba Osakwe
Date	February 23, 2007

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